NOVA Gallery: 1976-81

April 1-30, 2025

Open Saturdays, 2–6pm, or by appointment

Thanks to all who stopped by for the preview on Saturday, March 29, 12–6pm

Thanks to Capture Photography Festival for including NOVA Gallery: 1976–81 in their Selected Exhibitions program this year.

And, thanks to Claudia Beck and the late Andrew Gruft, to Helga Pakasaar, to Jack Buquet, and to the late Don Atkins, and, most of all, to all the artists.

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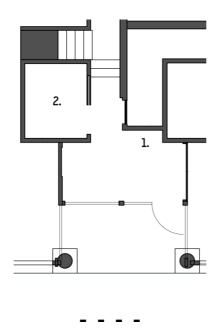
NOVA Gallery has been at the centre and the periphery of many histories of photography in Vancouver. Acknowledging the stories that have already been told, OHCE-ECHO presents "a little history" of the gallery, centred on a poster archive documenting the fifty-odd exhibitions that were held at 1972 West 4th Avenue between December 1976 and June 1981.

Ostensibly a commercial gallery with storefront exhibition space, a library of photo books, and flat files full of photographs, NOVA mixed commerce and community with occasional sales and serious research. Co-founders Claudia Beck and Andrew Gruft, along with curator Helga Pakasaar, encouraged and sustained conversations on photography that carried in and out from the city's studios, galleries, and less formal spaces.

Close up and in sequence, the posters describe difference and repetition, alternating contemporary and historical practices, solos and pairings, and thematic or less wieldy groups, and together reflect the variable circulations of timely and urgent ideas and the availability of new—even if vintage—prints.

In April, all are welcome at OHCE-ECHO to name and recall the artists, artworks, and exhibitions that contributed to a dynamic local community in its time, and that continue to offer point, counterpoint, or potential for contemporary practices, lens-based and otherwise.

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- 1. Jeff Wall, *The Destroyed Room*, 1978/2005 backlit cibachrome transparency, 75.6 x 100.0 cm, unique small version
- 2. NOVA Gallery posters, 1976–81 offset printed posters, dimensions variable, most approx. 42.5 x 19.0 cm, designed by Jack Buquet, printed by Don Atkins of Benwell-Atkins Ltd.

 NOVA Gallery ephemera and references, 1976–81, and later



A note from OHCE-ECHO on *The Destroyed Room*:

"As many of my generation, for many years, all I knew of NOVA Gallery was this image, photographer unidentified, of *The Destroyed Room*, immense in the window of what I knew by experience as Zulu Records. Never mind that I had never seen the work itself, or m/any of the other works exhibited at NOVA. In the present, I hope that this (miniature) mirroring—at a non-commercial project space—can offer a rare view of an important era in the history of photography in this city, as well as trace a continuity of independent spaces and exhibitions, over time and new circumstances."

